

Northcross Mall/Wal-Mart Redevelopment Plan Questionnaire

Created for Responsible Growth for Northcross by RG4N Business Liaison Committee, Jan Triplett, Ph.D., Chair

Please return by fax to 933-1983 or email triplett@bscusa.com

Name and title of person filling out or responding to questionnaire: _____
 Business Name: _____ Length of time in business at this location: _____
 Address: _____ City, State, Zip: _____
 Phone: _____ Email: _____
 Submitted by & date submitted: _____

If No Comment put NC next to question

5 (Strong Agree/Yes) (Strong Disagree/No) 1

Please give us your honest opinion and read questions carefully. Thanks.

5 4 3 2 1

- | | | | | | |
|--------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1. Wal-Mart super center will be good for my business..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. My customers tell me they will not come here if there is a Wal-Mart | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. My customers are primarily from a 5-mile radius..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. This business will move if Wal-Mart comes to Northcross..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Wal-Mart is a major competitor of mine..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. My customers currently complain about traffic problems | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. I am concerned about access to my business if a 220,000sq ft store goes in | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. My business is a point of destination for my customers..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. I am concerned about how to keep Northcross area safe 24/7 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. I am concerned about increased bus traffic | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. I am not concerned about an increase in crime if Wal-Mart goes in | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. I expect my security and insurance costs to increase..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. My customers are in favor of Wal-Mart moving in..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14. I believe I will have to cut staff if Wal-Mart comes to Northcross | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. I don't think 18-wheel & other trucks will negatively affect business... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. I am concerned about environmental quality if there is a Wal-Mart | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17. My business can't survive 2 years of demo/construction at Northcross. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18. I expect to have to reduce inventory and/or hours if Wal-Mart goes in | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19. I believe a store this size threatens the diversity in our neighborhood... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 20. I support a Wal-Mart super center going in to Northcross | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Comments or suggestions: _____

